



May 15th, 2019 | Cleveland, Ohio
Hilton Cleveland Downtown
100 Lakeside Ave E, Cleveland, OH 44114



Celebrating 25 Years of the Cleveland Magazine Silver Spoon Awards

Cleveland Magazine and the Arthritis Foundation will celebrate the 25th anniversary of the *Cleveland Magazine Silver Spoon Awards Party*, a strolling food and wine tasting event and one of Cleveland's finest social and culinary evenings. Guests will sample delicious signature dishes from more than 40 of Northeastern Ohio's best restaurants and several international wineries. All participating restaurants will be 2019 *Cleveland Magazine Silver Spoon Award* finalists and winners as voted by *Cleveland Magazine* readers. The event also features an exclusive VIP Lounge and fabulous auctions and raffles. Event proceeds will benefit the Arthritis Foundation.

Support the Arthritis Foundation

The Arthritis Foundation improves lives in our community through more than 50 years of leadership in the prevention, control and cure of arthritis and related diseases. Event proceeds support local services for the nearly one and a half million Northeastern Ohioans of all ages diagnosed with arthritis and fund critical arthritis research aimed at finding a cure.

Sponsorship Benefits

Sponsors are provided with tickets to this highly anticipated food and wine-tasting event, company recognition in local marketing opportunities, night-of event promotion, and additional visibility and consumer relations opportunities.

Sponsors' names or logos are featured on advertisements in three issues of *Cleveland Magazine* and are also featured on many marketing/promotional pieces including save-the-date cards, invitations and more, depending on the sponsorship level. Our events are also highlighted in Cleveland area community calendars and through local media partners.

Cleveland Magazine

For more than 40 years, *Cleveland Magazine* has delivered thought-provoking, entertaining and award-winning editorial to its loyal readers. *Cleveland Magazine* covers home and garden, health and beauty, restaurants, nightlife, arts and entertainment, education, and more. *Cleveland Magazine* has 218,687 monthly readers.

The Audience

The *Cleveland Magazine Silver Spoon Awards* party attracts the most influential social and business leaders in the greater Cleveland area. Attendees are healthcare professionals and administrators, corporate leaders and their clients or staff, and affluent philanthropic supporters of the Arthritis Foundation.

Average event attendance	1,100+
Average family income*	\$135,000+
Percentage who have attended college*	93%
Average value of residence*	\$183,000
Readers who bought products or services as a result of reading an ad in <i>Cleveland Magazine</i> *	68%

*(based on *Cleveland Magazine* readership)

*The 25th Anniversary Cleveland Magazine Silver Spoon Awards Party
a benefit for the Arthritis Foundation, Northeastern Ohio*

Benefits of Sponsorship	Presenting Sponsor \$25,000	VIP Lounge Sponsor \$15,000	Executive Chef Sponsor \$10,000	Sommelier Sponsor \$7,500	Valet Sponsor \$6,000	Sous-Chef Sponsor \$5,000	Pastry Chef Sponsor \$2,500	Napa Sponsor \$1,500
Company Name Included in Event Title	X							
Opportunity to Name Honorary Chair	X							
Company logo on Silver Spoon Award Plaques (2-year min. commitment)	X							
Category Exclusivity (unless otherwise agreed upon)	X	X			X			
Opportunity to Display a Company Banner or Video	Main Event	VIP Lounge			Car at Valet			
Opportunity to Provide a Giveaway to Attendees	Main Event	VIP Lounge			Valet			
Opportunity to Staff a Display Table	Main Event	VIP Lounge						
Company Recognition in Communications to Guests & Vendors	X	X						
Listing on Tickets	Logo	Logo						
Listing on Event Save the Dates	Logo	Logo	Logo					
Company Recognition in Media Opportunities	X	X	X	X				
Company Recognition by Event Emcee	X	X	X	X				
Ad in Event Program Book	Full Page	Half Page	Half Page	Quarter Page				
Company Recognition on Event Facebook Page	X	X	X	X	X	X		
Listing on Cleveland Magazine Ads	Logo	Logo	Logo	Logo	Name	Name		
Listing on Invitations	Logo	Logo	Logo	Logo	Name	Name		
Ad in Cleveland Magazine Arthritis Insert	Full Page, Back Cover	Half Page	Half Page	Quarter Page	Listing	Listing	Listing	
Listing on Event Website	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Listing on Event Signage	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Listing in Event Program Book	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Event Tickets	30 VIP	25 VIP	20 VIP	16 VIP	12 VIP	8 VIP/ 4 GA	4 VIP/ 4 GA	6 GA
Working with arthritis presentation for employees or customers	X	X	X	X	X	X	X	X
Tax Deductible	\$22,350	\$13,200	\$8,900	\$6,620	\$5,280	\$4,400	\$2,120	\$1,140

Deadline to be included on Event Save the Dates

2/1/2019

Deadline to be included in Cleveland Magazine Arthritis Insert

2/22/2019

Deadline to be included on event invitation and tickets

2/22/2019

Deadline to be included on event signage and program book

4/12/2019

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2019 SPONSORSHIP RESPONSE FORM

25th Anniversary Cleveland Magazine Silver Spoon Awards Party



The level of sponsorship chosen is:

___ Chef de Cuisine Presenting Sponsor	\$25,000
___ VIP Lounge Sponsor	\$15,000
___ Executive Chef Sponsorship	\$10,000
___ Sommelier Sponsorship	\$7,500
___ Valet Sponsorship	\$6,000
___ Sous-Chef Sponsorship	\$5,000
___ Pastry Chef Sponsorship	\$2,500
___ Napa Sponsorship	\$1,500

___ I am interested in advertising in the May 2019 *Cleveland Magazine* Silver Spoon Awards issue to benefit the Arthritis Foundation. For pricing details please contact allisonh@arthritis.org

Company _____
Name as you would like it to appear in all promotional materials.

PRIMARY CONTACT INFORMATION:

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

PAYMENT INFORMATION:

Note: Payment terms for all sponsorships are net 30; payment is due 30 days after invoice date.

Enclosed is a check in the amount of \$ _____. *Check made payable to the Arthritis Foundation.*

Please send an invoice.

Please bill the credit card in the amount of \$ _____.
Visa MasterCard American Express Discover (circle choice)

Print Name as it appears on card _____

Card # _____ Exp. Date _____ Sec. Code: _____

Signature _____ Date _____

ADVERTISING CONTACT INFORMATION

Name _____ Phone _____ Email _____

Please forward your reply to the Arthritis Foundation.
Attn: Allison Harris | Arbor Court 1 | 30775 Bainbridge Rd. #210 | Solon, OH 44139
Phone: (216) 352-6152 | Email: allisonh@arthritis.org
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